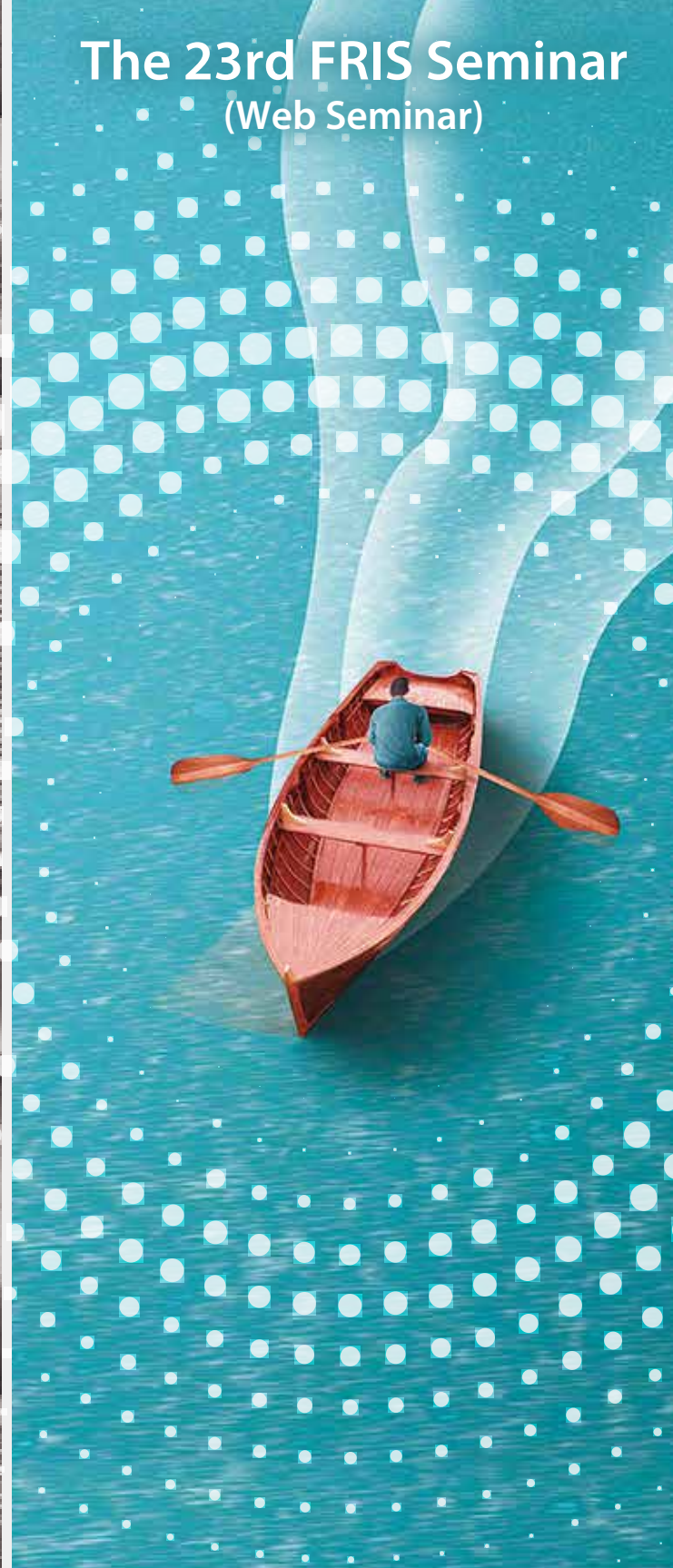


The 23rd FRIS Seminar
(Web Seminar)



Since abstract and citation data have been digitized and made available in databases such as Web of Sciences or Scopus, bibliographic data and bibliometric indicators are commonly used for research performance analysis and in international university rankings. Hansen URA will introduce some analysis tools that are at hand and the effective use of these for publication planning. He will also talk a little bit about data in general, its scope and limitations. Professor Kawamura will then explain in more detail means to improve the visibility of publications in the light of the information explosion with a focus on PR. He will also refer to the role of the "open researcher and contributor identifier" (ORCID) and the growing importance of researcher-centered social networks such as ResearchGate.

Institutional Research and Strategies for High Impact Publications

Marc HANSEN

URA in Research Administration Center, Tohoku Univ.



10:00-10:45

“Institutional Research and Strategies for High Impact Publications”

Jun-ichi KAWAMURA

Director of Research Administration Center, Tohoku Univ.



11:15-11:35

“Effective Writing and PR in the Digital Age”

The lectures and discussions in this seminar will be mostly in English, and partially in both English and Japanese.

2020. 8. 20 **Thu**
10:00-12:00

To register : <https://forms.gle/3CQTM52qNmpttf58>

■ Registered participants will receive an e-mail with access information prior to the event.

